

NICK MYERS

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SKILLS

- PROFESSIONAL BLOGGER
- COPYWRITING
- SEO
- JAVASCRIPT/JQUER Y/ANGULAR JS
- CONTENT CREATION
- A/B SPLIT TESTING
- SOCIAL MEDIA MARKETING
- CUSTOM WORDPRESS THEMES
- HTML5/CSS3
- SCSS
- TIME DELEGATION
- CREATIVE PROBLEM SOLVING
- CUSTOMER SERVICE/ CARE
- TEAM SYNERGIST
- INNOVATIVE BRAINSTORMING
- BOOTSTRAP

EDUCATION

California State University Fresno • 2010

- Bachelors Degree in Business Entrepreneurship
- Incorporated Philosophy on the side to promote creative problem solving

EXPERIENCE

OnFarm Systems • May 2016 –Current

- Quality assurance (QA) and creating acceptance test for the app to create a bug free experience .
- De-cluttered marketing site and re-designed it and added new features.
- Increased list sign ups through AppSumo and A/B split testing of pop-ups
- Created content and curated othe content for both Twitter and Facebook to gain more clients.

Edit LLC Internship Developer • Feb 2016 –May 2016

- Working on a team to help modify Edit LLC. Client projects.
- Worked on multiple Wordpress template projects in tandom each day.
- Backed up files each day, as well as used HTML5, jQuery, and CSS skills to fix static client sites.

Geekwise TA For EDC Developer Program • Jun 2015 –Aug 2015

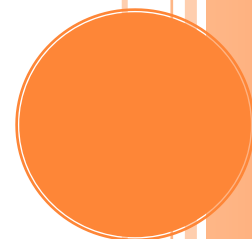
- Helped unemployed individuals with no coding experience, with basic coding knowledge.
- Made sure students who missed days were caught up on concepts like HTML5/CCS3.
- During 8 hour code intensive days, helped answer questions and debug students code.
- Coding languages that were facilitate: HTML5/CSS3, Bootstrap Framework, github, Sass

Geekwise Academy Cohort (the first) • Jan 2015 – June 2015

- Created Red Wave Communications Website with a custom wordpress theme.
- Helped simplify the Hashtag/Bitwise/Shift 3 Dashboard with Laravel/PHP.
- Learned how to work on a team on client paid projects and with a project manager.
- Co-taught for Geekwise Academy in Bootcamp 2 and Javascript 1.

Freelance Copywriter/SEO Practitioner • Jan 2013 – Jan 2015

- Self-Published a book called *10 Simple Insights to a Happy Life* on Amazon Kindle
- Wrote copy for both [Art of Emotional Alchemy.com](http://ArtofEmotionalAlchemy.com)
- Using SEO tools to find keywords to utilize in copy and flowing them into my writing.
- Have taken and completed the AWAI Copywriting course.



REFERENCES

TECHNOLOGY REFERENCES

KURT LOEPRICH – CTO AT ONFARM SYSTEMS

kloeprich@onfarm.com
(559) 288-2369

GREG GOFORTH – BITWISE INDUSTRIES DIRECTOR OF DEVELOPMENT

ggoforth@bitwiseindustries.com
(559) 341-1784

IMRA L. OLGUIN, JR. – COFOUNDER & PRESIDENT OF EDIT LLC, COFOUNDER AND CTO OF BITWISE INDUSTRIES

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(559) 708-6883

MATT HIGLEY – BITWISE INDUSTRIES WEB DEVELOPMENT TEACHING FELLOW

mhigley@bitwiseindustries.com
(559) 269-5830

PERSONAL REFERENCES

CINDY TOEWS – ST. HELENA SCHOOL DISTRICT

(707) 967-2785

DOUG HUDSON – FMC AGRICULTURE GROUP

(559) 269-9266

LISA ESPINOSA – UNITED HEALTH CARE

(559) 269-7116